



Your Center, Any Time of Day

A guided tour of qvsc.org

What's on the site · How to find your way · Why it was built for you

Presented by John Bogs, Big Cat Marketing Group

Why your center built a new website



Find what you need any time

Day or night, without waiting on the phone



Get help privately, at your own pace

Look into benefits from your kitchen table



Never miss what's happening

Programs, meals, and events, always current

Think of it as your center's front desk, open 24 hours a day.

Built around you



Big text, plain words

No computer jargon



No password needed

Everything public is open to all



Prints cleanly

Ready for the refrigerator



Always up to date

Staff change it once, it updates everywhere



Works on any device

Phone, tablet, or computer



Private and secure

Only you see your own records

Finding your way: the menu

**Quinebaug Valley Senior Center**
CENTER FOR ACTIVE LIVING · SERVING THE 10-TOWN REGION

Home

Activities

Events

Services

Contact

Members

More

Home
The front page

Activities
Weekly programs

Events
Reserve a seat

Services
Benefits, Medicare,
meals, rides

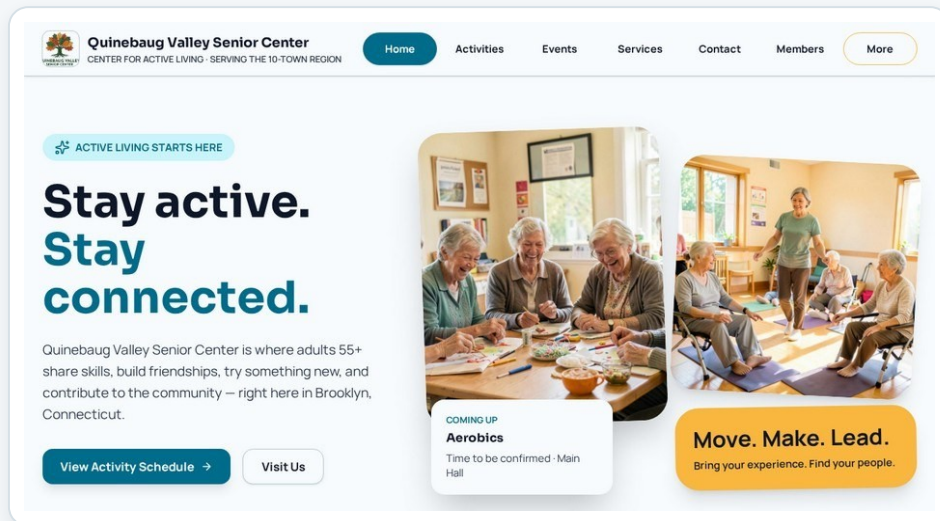
Contact
Phone, address,
hours

Members
Your private page

More
Quick Answers,
help, stories

Accessibility
Bigger text and
more

The front page



qvsc.org front page



A friendly welcome



Coming Up this week



Reserve a seat

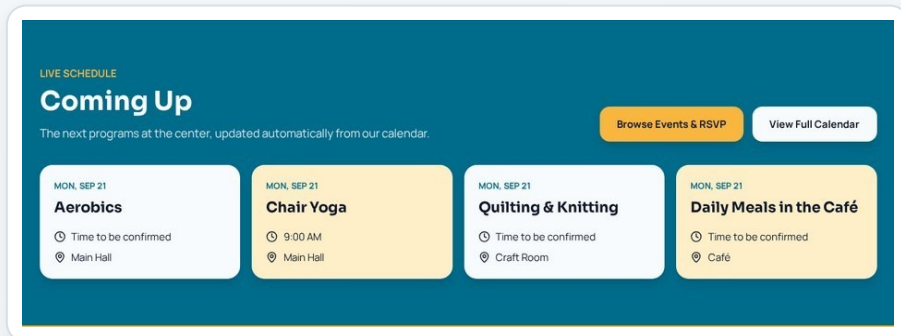


Find your town



Print the Senior Handout

See what's happening



Coming Up, updated automatically



All programs, by month

Like the calendar on your wall



Day-by-day details

Time and room for each program



Always the latest

Snow-day changes show at once

What you see on the site is always the most current schedule.

Save your seat in four steps



Pick an event

or the monthly
dinner



Type your name

and phone number



Pick your town

from the list

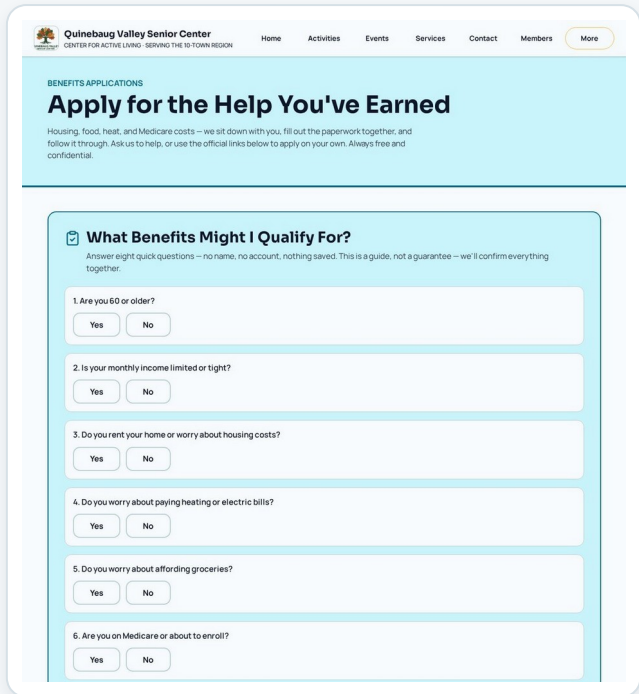


Get your code

write it down

No phone call, no clipboard, and you can do it at night or on weekends.

Help with bills and benefits



The screenshot shows the Quinebaug Valley Senior Center website. The header includes the center's name, logo, and navigation links: Home, Activities, Events, Services, Contact, Members, and More. Below the header, a section titled 'BENEFITS APPLICATIONS' features the heading 'Apply for the Help You've Earned'. A subtext explains that the center helps with housing, food, heat, and Medicare costs. The main content area is a form titled 'What Benefits Might I Qualify For?' with a note: 'Answer eight quick questions — no name, no account, nothing saved. This is a guide, not a guarantee — we'll confirm everything together.' The form contains six numbered questions, each with 'Yes' and 'No' buttons:

1. Are you 60 or older?
2. Is your monthly income limited or tight?
3. Do you rent your home or worry about housing costs?
4. Do you worry about paying heating or electric bills?
5. Do you worry about affording groceries?
6. Are you on Medicare or about to enroll?

The benefits check-up



8 yes-or-no questions

No name, no account, nothing saved



Shows what may help you

Plus papers to bring and who to call



Ask for help applying

Housing, food, heating, Medicare Savings



A real person calls you back

Staff confirm everything with you

More helpful tools



Falls self-check

A few friendly questions about balance and home safety. Print the tips for your doctor.



Quick Answers

Plain-language answers on Medicare, scams, heating help, food assistance, and more.



Help Hub

Local services in all ten towns. Tap any number to call.

Make it easy to read



Look for this button
in the bottom corner



Bigger text, remembered next time



High contrast for low vision



Easier-to-read font



Highlight every link



"Listen to this page" reads it aloud

Print anything



**Monthly
calendar**



Event flyers



**Quick
Answers**



**Your check-
up results**



The Senior Handout

A booklet of every regional service. Prints from the site, so it's never out of date.

Keep a copy by the phone, or give one to a neighbor who doesn't use a computer.

Your own My Center page



MY CENTER

Free and optional.
Only you can see it.



**My
reservations**



**My benefits
results**



**My falls
check**



**My help
requests**



**My Quick
Answers**



My reminders

Your privacy comes first



No account needed to look around



Check-ups don't ask your name



Only you see your My Center page



Staff tools are locked and protected



Stories are reviewed before posting

Stories, speakers, and your town



Senior Stories

Members' own words. Share yours!



Guest speakers and news

What's coming up and what's new



Center photos

No Facebook account needed



Your town's page

Local contacts and services

The screenshot shows the Quinebaug Valley Senior Center website. The header includes the center's name, logo, and navigation links: Home, Activities, Events, Services, Contact, Members, and a 'More' button. The main section is titled 'COMMUNITY IMPACT' and 'Our Impact Across the Quinebaug Valley'. It includes a sub-header 'Pick your town to see what the center does for your neighbors – the residents helped, the benefits secured, the free services delivered, and the people behind the numbers. Print a one-page report to share at a town meeting.' Below this is a row of buttons for different towns: Brooklyn, Canterbury, Eastford, Killingly, Plainfield, Pomfret, Putnam, Sterling, and Thompson. The 'Brooklyn' button is selected. The 'Brooklyn' section displays 'Annual totals will be added after the next program year.' and a light blue box stating 'We're gathering this year's numbers for Brooklyn. For current details, call us at (860) 774-1243.' Below this is a section titled 'From your neighbors in Brooklyn' with statistics: 'Benefit help requests: 0', 'Senior stories shared: 0', 'Volunteer sign-ups: 0', and 'Event & dinner RSVPs: 1'. At the bottom are three colored boxes: 'Town Hall' (Brooklyn Town Hall, (860) 779-3411), 'Social Services' (Municipal Agent for the Elderly: Sophie Charron, based at Quinebaug Valley Senior Center – (860) 774-1243), and 'Food Pantry' (Salvation Army, 570 Providence Road, Brooklyn – (860) 779-1970).

Each town has its own page

How this helps the center you love



More time with you

Fewer repeat phone calls means more time for people.



Proof for your town

Choosing your town shows how many neighbors the center serves, which matters at budget time.



A stronger center

More neighbors find us, so there are more friends and more programs.

Every time you use the site, you help keep your center strong.

Let's try it together

- 1 Go to qvsc.org
- 2 Make the text bigger
- 3 See this week's programs
- 4 Reserve a seat at dinner
- 5 Try the benefits check-up



**Have a phone or
tablet?**

Follow along at

qvsc.org

Questions?

Thank you for coming!

Visit the website

qvsc.org

Open day and night

Need a hand? Call us

(860) 774-1243

Staff can help you sign up today